**KickStart My Chart**

**What are three conclusions we can make about Kickstarter campaigns given the provided data?**

1. Campaigns that are theater-related are the most popular to campaigns to start and the most successful on average.
2. Each campaign to start a documentary was successfully funded.
3. Kickstarter is not the best way to raise capital to start a Food Truck business; they never get funded.

**What are some of the limitations of this dataset?**

* The sample size of the data is small.
* There are over 150,000 campaigns that have been successfully funded on Kickstarter but the supplied data only has 2,185 successful campaigns to analyze.
* Data from 2017 only includes campaigns from the first quarter.
* Funding amounts are in different currencies

**What are some other possible tables/graphs that we could create?**

* Table/graph showing average donation amount by category or sub-category
* Table/graph showing length of time until campaigns are fully funded
* Table/graph showing how ‘Staff Pick’ or ‘Spotlight’ improves ability to get funded